

ABOUT THE BIGGER CAMPAIGN

AN ULTRASOUND PROJECT
FOR CROSSROADS'
PREGNANCY & PARENTING CENTER



CROSSROADS
Pregnancy
& Parenting
RESOURCE CENTER

*We've CLOSED on our new site!
Please help us OPEN for LIFE!*

God's Itty Bitty & BIGGER

ULTRASOUND/SITE PROJECT



MORE
THAN YOU
CAN ASK
OR IMAGINE
EPHESIANS 3:20

CROSSROADS PREGNANCY & PARENTING RESOURCE

Updated December 2023

HOW DOES CROSSROADS RUN THEIR PREGNANCY PROGRAMMING?

We offer support through unplanned, untimely, or difficult pregnancies circumstances by:

- Assisting with decision-making & prepping for parenthood, if that is chosen
- Providing ongoing support & mentoring after birth and through the early years
- Offering education & discussions on healthy relationships
- Encouraging resolution through loss & grief on miscarriage, abortion, & high-risk pregnancies
- Providing baby items that can be earned through points for healthy choices & learning

WHY DOES ABORTION SEEM THE ONLY ANSWER FOR SOME?

When pregnancy circumstances are difficult, women often experience:

- strained or unhealthy relationships
- unwanted or distasteful opinions from significant others, as well as conflicting expectations or influences

When this happens, there can be a lack of:

- Reliable help
- Dependable emotional support
- Healthy home
- Financial stability
- Connection to God



When fear, isolation, shock, and pressure are felt, decisions can be made based on those emotions.



A heartbeat changes everything! When ultrasound is offered, the likelihood of beginning to think that there can be another way is far greater. As fetal development is recognized over the months, the pregnancy becomes treasured in spite of the circumstances.

WHAT IS THE ULTRASOUND PROJECT CHALLENGE?

The BIGGER Campaign is about equipping Crossroads to provide LIMITED OBSTETRIC ULTRASOUND to our services.

This does NOT duplicate or replace what a prenatal care doctor would do; it actually compliments the whole prenatal care experience. *Hearing an unborn babies' heartbeat is incredibly life affirming.*

Providing ultrasound is a dream we anticipated some years down the road, once we would be able to specifically fundraise for it.

The Charles Council #780 KOC, Carroll became acquainted with our ministry and pledged to add an ultrasound machine. They inspired other area councils to help and then the National Council of Knights matches dollar for dollar, raising half the funds!

These Councils have joined the journey through fundraising toward our project!

- Charles Council #780 Knights, Carroll
- Iowa Council Knights of Columbus
- National Council Knights of Columbus
- Manning-Manilla Council
- Denison Council
- Missouri Valley Council

This is exciting for our community and the community has rallied in affirming response for a PRC. Yet, for Crossroads, it implicates huge and costly adjustments.

There will be many new annual expenses that we have not yet had in our budget. We cannot humanly manage those costs without your help!

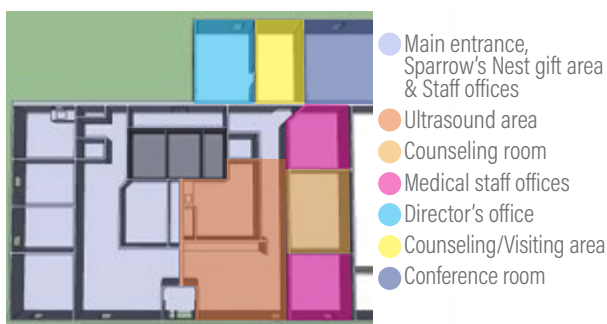
We ask that you prayerfully consider whether you can help make a difference FOR LIFE in any way.

Ongoing support through practical engaging, financial gifts, and prayerful support will be key to the center's success.

Financial Development FOR LIFE & THROUGH LIFE will be constant as we work together as a COMMUNITY TEAM.

THE UPCOMING DEVELOPMENTS IMPLY SEVERAL IMPORTANT NEEDS FOR CROSSROADS:

1) **New space** - In order to accommodate the upcoming ultrasound area, we need offices for increased staffing, the ultrasound machine, and counseling. The new location we have purchased was empowered by Anchoring Donors who collectively gave toward a large downpayment. There will be phases of payment of our private loan. The costs of the initial remodel in preparation for the ultrasound services are included in the Phase I costs.



- 2) **New and additional team members** who can manage the new space and help toward finding creative paths to handling the additional expenses will be necessary (e.g: overhead costs, maintenance, repairs, and planning for remodel and programming).
- 3) **Additional staffing** will be required as we transform into medical model. At minimum we will be required to have:
 - a. Medical director
 - b. Nurse manager
 - c. Sonographer
 - d. Medical advisory team
- 4) **New professional expenses**—additional professional liability, additional payroll expenses, increased building insurances, new equipment & supplies, and professional training.
- 5) **Additional volunteer and paid staffing** are needed to mentor and walk alongside the young women who come to us.
- 6) **Training for all staff** is essential, both initial and ongoing.

WE ARE BLESSED TO BE A BLESSING IN OUR COMMUNITY WITH THIS LIFE AFFIRMING MINISTRY!

The BIGGER Campaign is in follow up to the 2022-23 fundraising for professional staffing that was called 'God's Itty Bitty & Great Big Campaign. You are encouraged to use this page as a return slip if you would like to be involved!

Here is my information and I would like to:
(check any that apply)

_____ Receive Newsletters, occasional emails, and updates from Crossroads

_____ Consider becoming a paid staff member of Crossroads

_____ Consider volunteering for the ministry

- Approximately how many hours a week, or month? _____

- What type of work would you prefer? _____

_____ Monetary contribution (*Crossroads is a 501c3 charitable organization. Your monetary donation is tax deductible*)

☐ Online through our secure link - Visit www.crossroadsofcrawfordcounty.org and click "Get Involved"

☐ Drop off or mail a check to Crossroads of Crawford County, 3707 Timberline Dr., Denison IA 51442

☐ List Crossroads as beneficiary for proceeds from annuities, stocks, or investments

☐ In Kind donation once a site is secured (e.g. utilities, remodel work, insurance costs reimbursed, etc)

- Please identify preliminary idea if known: _____

Name _____

Address _____

Landline phone _____

Cell phone _____

Email _____

AT CROSSROADS, WE ARE

FOR LIFE & THROUGH LIFE



Community Outreach for Life's Journey

- PREGNANCY & PARENTING
RESOURCE CENTER



- CHRISTIAN FAMILY RESOURCING
& REFERRAL ASSISTANCE
- NON-MEDICAL ASSISTING FOR
ELDERLY & CAREGIVER RELIEF



**PLEASE WATCH FOR FUNDRAISING
PROGRESS THROUGH THE PHASES ON OUR
HOMEPAGE OF OUR WEBSITE.**

A safe starting place

An encouraging middle place

A healthy ending place



712.393.4673(HOPE)

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Crossroads is a 501c3 charitable organization.

Your monetary donation is tax deductible.

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